## ABSTRACT OF THE DISCLOSURE

A chum delivery container, or chumpot, which includes a base and a surrounding wall surface. The base and the surrounding wall surface define an open interior chamber and an open upper surface. The surrounding wall surface includes a plurality of perforations permitting release of the chum. An anchoring fixture is disposed at the base of the open interior chamber. A rope line for lowering the chum delivery container to an underlying surface is connected to the anchoring fixture. The open upper surface of the containment member can be sealed or unsealed and the rope line penetrates through the seal. A portion of the seal can be of a curvilinear shape and the seal can include locking tabs to facilitate removal of the seal from the container. The container includes a weighting material disposed at the base, and the container can be made of a luminescent material.